

Market Leading Trade Prices and Services

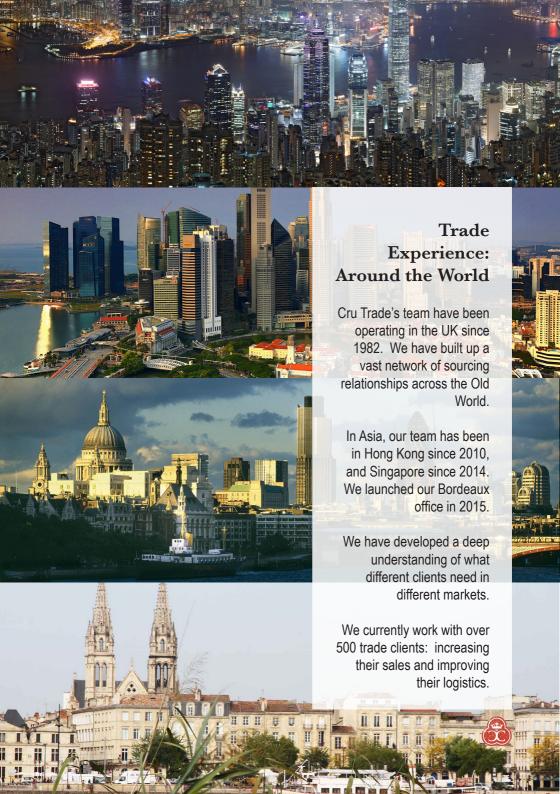
Cru Trade sources the most desirable and exclusive parcels of fine wines and spirits for trade customers across the world.

Our expert trade advisors in London, Bordeaux, Hong Kong and Singapore provide exciting, easy to sell, products backed by state-of-the-art customer service and logistics.

Cru Trade is able to source excellent pricing on famous branded wines from Champagne, Italy, Chile, Australia, USA and of course all the classified growths of Bordeaux and Burgundy.

We are here to make your life easier. Joining our network means that you will receive daily offers in fine wines and spirits pre-selected to work in your local market.



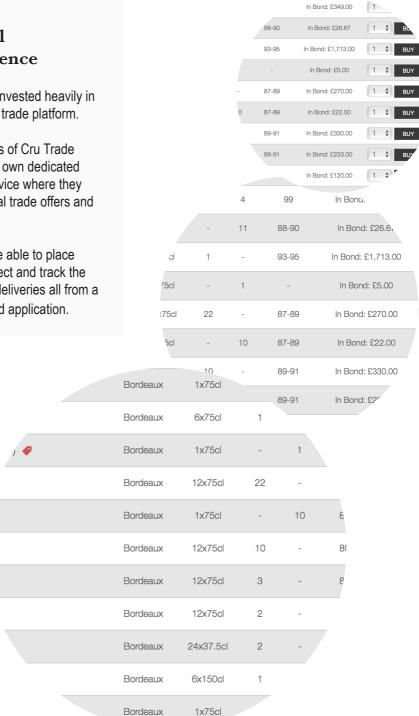


Digital Excellence

We have invested heavily in our digital trade platform.

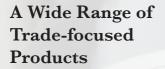
Customers of Cru Trade have their own dedicated online service where they see special trade offers and pricing.

You will be able to place orders direct and track the status of deliveries all from a web-based application.









Cru Trade is not limited by agency relationships.
Our network of global buyers searches daily for the best trade offers. We provide:

- Allocations of a wide range of the world's top vineyards and producers.
- Rare and unusual parcels, sourced direct from private clients across the world.
- Global reach: our product mix stretches from Napa Valley, California to Ningxia, China.
- Offers from our own inventory of exclusive library stock held in London, Bordeaux, Hong Kong and Singapore.





Significant **Pricing Discounts**

We are able to offer significant discounts to globally advertised lowest prices.

HK\$10,999,00

92

6

96

De

ordeaut

(1x/5d) Bordeaux

HK\$998.00

HX\$1,850,00

HF\$1,095,00

We understand that without an enticing sales angle, backed by the right quality to price ratio, selling is hard work.

That is why we compare all our trade offers very carefully against the secondary market to ensure that our clients can always make an appropriate margin on what we offer.





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